

TE Miller U.S. Privacy Notice

Please see TE Miller's contact information in [Section 20](#).

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Contents of this Notice

1. Introduction
 2. Our Services
 3. What is Personal Data?
 4. Data Minimization and Use
 5. When does this Notice apply to your Personal Data?
 6. TE Miller's Relationship with You
 7. Children and Teens Under 18
 8. Information We Collect About You and How We Collect It
 9. Sources of Data and Purpose for Use
 10. How and Why TE Miller Discloses your Personal Data
 11. Your Choices About Collection, Use, and Disclosure of your Personal Data
 12. How does TE Miller protect financial-related information?
 13. What security precautions are in place to protect against the loss, misuse, or alteration of your information?
 14. How long do we keep your Personal Data?
 15. What else should you know about your privacy?
 16. Privacy Rights for Residents of U.S. States with Applicable Privacy Law
 17. Supplemental Notice to California Residents
 18. Supplemental Notice to Nevada Residents
 19. Updates to this Notice
 20. Contact Us
 21. Cookie Notice
-

1. Introduction

This Privacy Notice explains how **TE Miller Management, LLC** and our subsidiaries and affiliates (**Company, TE Miller, we, our, or us**) collect, use, and disclose Personal Data in the provision of our Services. This Privacy Notice also explains your privacy rights and the options you have regarding your Personal Data. If you have questions about our privacy practices, please feel free to get in touch with us using the contact information provided at the beginning and in [Section 20](#) of this Notice.

2. Our Services

TE Miller provides exceptional housing services through property management and ownership of premier apartment communities through our websites at <https://www.temiller.com>, and <https://www.temiller.com/copy-of-portfolio> (the **Site(s)**) and other services where residents, potential residents and investors may obtain information about TE Miller and our properties. TE Miller also provides other services for our apartment communities through various service provider applications (the **Entrata Apps**), which may collect your information on our behalf. Together, our Site, the Entrata Apps, and other resources and services we provide, such as sales, special offers, customer service, and other services, are TE Miller "Services." Please keep in mind some Services mentioned specifically in this Notice may not be available at this time.

3. What is Personal Data?

In this Notice, "Personal Data," "Data" or "personal information" refers to information that identifies or can reasonably be associated with or linked (directly or indirectly) to an individual. Some laws also define Personal Data to include information that could identify or be linked to a specific household or device.

Generally, (except in California) Personal Data excludes information exchanged when a person acts within their role as an employee or representative of an organization.

Anonymous statistics or de-identified information are not considered Personal Data because it does not identify individuals. In addition, publicly available information is not protected as Personal Data.

4. Data Minimization and Use

TE Miller does require Personal Data to provide our Services. If you choose to share more information than requested, we will process that information in accordance with this Notice. We do not knowingly sell Personal Data or share Personal Data with third parties for those parties' own business interests.

5. When does this Notice apply to your Personal Data?

Unless otherwise indicated, we follow the guidelines provided to you in this Notice for processing of Personal Data obtained from or about individuals in the United States to provide our Services. In certain cases, we may provide different or additional notices about our Data practices. For example, if you reside in a U.S. State with a consumer privacy law, [Section 16](#) of this Notice applies to you in addition to the rest of this Notice.

Please NOTE: This Notice applies when TE Miller acts as the "Controller" of the Personal Data we process to provide our Services, both online and offline. However, it does not cover Data that customers collect and share with us where we are a "Processor" or "Service Provider."

A. Third-Party Content and Data Practices

While you are browsing our Site, you may encounter pages, sections, or embedded tools that are hosted, managed, directed or separately operated by third parties. We are also present on social media, and you might see content about us elsewhere on the Internet. Our Site may contain links to other websites, applications, and services from third parties. In some cases, these pages may appear to be part of our website, but we do not control, direct, manage, or govern, nor do we have access to control, direct, manage, or govern, the collection, use, or retention of Data on those pages.

Third party service providers act on our behalf to provide Services to you, including Entrata, who provides services on behalf of TE Miller to help facilitate our Services. Certain parts of the Entrata platform may collect data from you to facilitate their services to us, such as but not limited to the Prospect Portal, Resident Portal, and the Entrata Apps. These Entrata portal landing pages and Apps, however, are controlled, directed, managed, governed, and owned exclusively by Entrata, to which TE Miller is not provided opportunity to review, direct, or otherwise manage. Please note information you submit or share on those pages and in the Entrata Apps which is not directly related to TE Miller's Services nor authorized by TE Miller will be **governed by Entrata's privacy policy** and terms of service. Entrata is not authorized by TE Miller to collect Personal Data for advertising or for any other purpose beyond that of solely assisting TE Miller in the provision of our housing Services to you.

We strongly encourage you to review the privacy policies and data practices of any third-party service or page you interact with, even where it is accessed from part of our website.

6. TE Miller's Relationship with You

Different categories of Data are processed differently based on the relationship we have with you. The relationship we have with residents is different than the relationship we have with Site visitors, or the relationship we have with business partners. In each case, the Data collected from you in the context of our relationship will differ and be processed by us differently.

A. Site Visitors, Customers, and Consumer Contacts

TE Miller acts as a Controller when you visit our public-facing Sites. In addition, if you fill out a rental application, made a purchase from TE Miller, registered an account with us, signed up to our mailing list, communicated with us via phone, email or text or otherwise interacted directly with our Services, TE Miller acts as the Controller of the Personal Data associated with your use of our Services.

B. Business Contacts

If you interact with TE Miller or its Services on behalf of an organization, such as your employer or a business that you own or manage, that organization is the Controller and TE Miller acts as the Processor. Any Personal Data generated during these interactions is a part of your organization's relationship with us, and is governed by that organization's policies, not ours. Please direct any privacy inquiries to your organization's administrator.

C. Employees, Job Applicants, and Contractors

If you are a TE Miller employee, completing our employee on-boarding processes, job applicant, or a contractor working for us, any Data we collect from you in that capacity, including through your use of the Site or our Services, is governed by our internal policies, not this Privacy Notice.

7. Children and Teens Under 18

Our Services are not geared toward or intended to solicit, collect or process Personal Data from any individual under the age of 18 that is not otherwise provided with the knowledge and consent of that individual's parent or legal guardian. TE Miller does not knowingly directly collect, sell, or share the Personal Data of anyone under the age of 18. Please contact us using the information in [Section 20](#) if you believe TE Miller has information regarding your child under age 13 or minor under the age of 18, collected directly by us through our Services.

8. Information We Collect About You and How We Collect It

Some of the information we collect is personal to you. Other information is anonymous. To learn more about your choices for the collection, use, and disclosure of your Personal Data, please see [Section 11](#) of this Notice. Additionally, if you reside in a U.S. State with a consumer privacy law, [Section 16](#) may also apply to you.

We collect the following categories of information:

- i. Identifying Information: We collect this type of Data when someone chooses to share it with us, for example:
 - When creating an account, through our Site or the Entrata Apps, you will be asked to provide your name, email address, security question answers, and a password you create. When registering as an applicant and using the Prospect Portal, you will be asked to provide your name, email address security question answers, and a password you create. We may also request your home mailing address, phone number and payment information for purposes of establishing or managing a lease for a TE Miller property. For purposes of a prospective resident application, certain sensitive Personal Data may be requested, such as government identification numbers, Social Security numbers, date of birth, home mailing address, phone number, and banking information.
 - When signing up as a resident and using the Resident Portal, you will be asked to provide your name, email address, security question answers, and a password you create. For purposes of managing your lease and providing TE Miller property residents TE Miller Services, certain sensitive Personal Data may be requested, such as government identification numbers, Social Security numbers, date of birth, home mailing address, phone number, and banking information.
 - When you contact us via an online form, email, mail, or phone, we may keep a record of the message or conversation or what was discussed, including your contact information and any information submitted to us.
 - If you opt-in to promotional SMS alerts or sign up to our mailing list, we collect the contact information you provide and create a record of your sign-up.
 - We may view or receive information when you post voluntarily on a third party service where we have a profile or presence, such as on social media.
 - We may also collect information in other interactions, such as when you respond to a survey, participate in a promotion, or report a problem with our Services.
- ii. Device and Usage Information: We collect information about the device you use to access our Services and your interactions with our Services. Examples include:

- Technical information like your device and browser type, operating system, App version, system configuration, and unique device identifiers.
 - Limited information about how your device interacts with our Site, including the pages accessed, forms completed, date and time stamps associated with usage, and other technical information.
 - We may also collect information about use of the Entrata Apps and the Site, like your account activity (log in) and transaction details, including whether a background check was completed (if applicable).
- iii. Internet or other Network Activity Information: This type of Data is collected when you browse our Site, use the Entrata Apps or open our emails. This may include technical information like your IP address, device ID, and data about what was viewed.
 - iv. Event Information: We collect information if you sign up for events, such as contact information and mailing address.
 - v. Account Credentials: We collect account access credentials and passwords to protect our Services and your security, to the extent permitted or required by applicable law. We do not use this Data for the purpose of inferring characteristics about you.
 - vi. Demographic Information: We may collect demographic information for apartment showings, your prospective application, and when you commit to a lease as a resident of one of our properties a building. For instance, we might ask about gender, zip code, or other details.
 - vii. Location Information: We collect data which gives us a general idea of device or network location, like country, city, or zip code. We may collect location data such as zip code from you directly.
 - viii. Precise Geolocation: We do not knowingly collect or receive precise geolocation from you, nor have we authorized the collection of such data from you. We do collect IP address information which provides a broad, generalized understanding of your location, but this type of data is collected anonymously in a form that does not personally identify you.
 - ix. Commercial and Transaction Information: When you make a hold deposit on an apartment, pay a security deposit, pay rent to us, pay another bill, or a refund is issued to you, we collect transaction information including your mailing address, phone number, email address, background information to verify your identity and creditworthiness, as well as payment information. We may collect information about purchasing or consuming histories if that type of data is indicated in a credit-report.

9. Sources of Data and Purpose for Use

This section outlines the sources and purposes for collecting the categories of Personal Data described in [Section 8](#) section above.

To learn more about your choices about the collection, use, and disclosure of your Personal Data, please see [Section 11](#) of this Notice. Additionally, if you reside in a U.S. State with a consumer privacy law, [Section 16](#) may apply to you.

A. Overview of our Data Sources

We collect Data from a variety of sources, including but not limited to:

- i. Directly: from the person who is the subject of the Personal Data.
- ii. Indirectly: from our service providers, credit agencies, publicly available sources (such as voting records, business information, or social media), third-party advertisers, corporate affiliates, and interactions related to us on third-party services where we have a profile or a presence.
- iii. Automatically: (directly or indirectly) from the device used when you download or use the Entrata Apps or visit the Sites, your network, or from limited cookies on our Sites.
- iv. Derived: information we infer about you based on what we collect.

B. Overview of our Data Use

Our main goal in collecting information is to provide and improve our Services and provide you with the best possible experience. For example, by using the information we collect, we work to provide you with an easy access to our community resources and Resident resources. We will also use your Personal Data for purposes including but not limited to the following:

- i. Product and Services Fulfillment
 - Enable you to participate in online transactions;
 - Complete rental applications, sign leases, facilitate security deposits, terminate leases;
 - Communicate about the Services, or any experience and feedback, such as maintenance requests, feedback on communal facilities, etc.;
 - Set up and service a Prospective Applicant and Resident accounts;
 - Enable user-experience features, such as setting up alerts for maintenance requests;
 - Provide customer service;
 - Help you find other units in buildings we own;
 - Alert you about features and functions in our Services, including via the Entrata Apps; and
 - Enhance our products and Services.
- ii. Internal Operations
 - Make our products and Services better;
 - Strategize to plan Site content;
 - Conduct research and analytics for our Services to be more effective and efficient;
 - Improve the effectiveness of our application and rental processes and Services;
 - Compile, analyze and do research on use of our Services;
 - Perform other logistics, digital coordination, and operational activities; and
 - We use, and share general location data only to provide and improve our Services.
- iii. Payment Processing
 - On our own or with service providers to Process payments, chargebacks, and refunds;
 - Address inquiries or requests about purchases.

iv. Security, compliance, legal obligations and fraud prevention

- Detect, investigate and prevent activities that may be illegal or violate our policies;
- Protect our assets (on and offline) and prevent fraudulent activities;
- Validate credentials and authenticate user log ins;
- Protect the security and integrity of our Services and our data; and
- Assist law enforcement and respond to legal/regulatory inquiries, if necessary.

v. Marketing, promotions and advertising

- Notify you of other products or Services we or our affiliates offer, including personalized offers by email or by text message if you subscribed;
- Improve marketing performance; and
- Oversee contests, promotions or surveys.

vi. Anonymized or De-Identified Uses

- To the extent we anonymize or de-identify Data, we will not attempt to re-identify it.

C. Information You Provide Directly to TE Miller

We collect much of the information mentioned above directly from the individuals the information is about. For example, we collect information you share with us via email, during phone calls, in your account or profile details, for maintenance, or when you sign up for our emails or text messages.

The Personal Data we request, along with the reasons for its collection, will be explained at the time of request unless it is obvious from the context. If you do not want to share your information, you can choose not to participate in a particular Service or activity.

D. Information Inferred or Derived about You

We may derive information or draw inferences about you based on the information we collect. For instance, we might infer that you are interested in learning more about our properties or renting a new apartment based on your past inquiries or rentals, or credit history from a credit check.

E. Information from Your Device

We and third parties engaged by us for certain services—such as Site hosting, management, and development; Site security services; community management and engagement services (like the Entrata Apps) and marketing—may automatically collect certain information from device when you use our Services.

Collecting this information provides a better understanding of the interactions of visitors who use our Site and what content on our Site interests them. This information is used for internal analytics, to improve the quality and relevance of Services, App users, and to enhance security by detecting and preventing fraud, security threats, or other illegal or suspicious behavior on our Services.

F. Data from Cookies and Tracking Technologies

Like most websites and other places on the Internet, our Site and Entrata Apps use certain technologies (collectively, **cookies**) to store and sometimes gather data about Site visitors and App users.

As part of offering and providing customizable and personalized Services, we may use these technologies to:

- Provide you with personalized content regarding our Services based on your use of our Services;
- Enable you to easily use our Services by remembering information such as links or apartments you have navigated through during a browsing session, login and contact details, or payment information;
- Understand, to a limited degree, the activity on our Site and Entrata Apps, such as Services of interest or how often our Sites or the Entrata Apps are visited; and
- Evaluate and analyze Site and Entrata Apps traffic patterns to help improve our Services.

TE Miller does not use your Personal Data to facilitate the delivery of cookies or similar technologies which, if enabled, could follow your use and behavior across the Internet to serve and enable targeted advertising, interest-based advertising, and cross-context behavioral advertising (generally referred to as **Targeted Ads** or **Targeted Advertising**). Note, however, that certain third party sources you choose to access outside of TE Miller's Services may collect and use your Personal Data independently to facilitate delivery of Targeted Ads to you. [Section 9G](#) below has additional information.

You can adjust the data you share with us when you use our Site by adjusting your account settings. [Section 11.A](#) has additional information.

For further information about the types of cookies we use and why we use them, please see our [Cookie Notice](#).

G. Data from Third Party Sources

Our Services may contain links to third party websites, embedded content from or about third party websites and services, and buttons from third party websites and services (such as social media links and sharing buttons). These third party sources can collect Personal Data from you when you interact with their services, and we may receive Personal Data from third party sources. These third party sources may include, but are not limited to suppliers and service providers, web analytics services, and social networking platforms when you post content on TE Miller pages or reach out to us directly on social media platforms. We do not otherwise receive Data from those platforms that identifies you as an individual.

The types of information we may receive from these third parties includes limited information about how you interact with our Site, Entrata Apps and their services, and aggregated analytics. We use this information to help improve and sometimes offer our Services and to analyze aggregate click statistics and trends. We may also obtain aggregated information, including analytical results, about your use of the Services for fraud detection, prevention and reporting purposes.

Google Analytics tools collect information regarding the operation of our Site to examine how our Site is used, create reports on its activities, and share those reports with us regarding the activity of our Sites. We do not obtain data which would identify an individual to TE Miller nor do we engage Google to contextualize or personalize ads on our behalf.

In [Section 21.C.iv of our Cookie Notice](#) we provide instructions and educational resources on how to manage Data generated by social media platforms and plugins.

10. How and Why TE Miller Discloses your Personal Data

This section describes when and to whom we disclose the categories of Personal Data described in [Section 8](#) section above.

In the circumstances described below, we disclose (or permit others to directly collect) information about you. Here are some of the ways that your Data may be shared:

- i. With Your Consent.
- ii. To Fulfill the Purpose for Which You Provided the Data.
- iii. For the Purpose Disclosed by Us in this Notice or when You Provided the Data.
- iv. Data in the Aggregate.

We may disclose “blinded” aggregated or anonymized data and statistics without restriction. Blinded or anonymized data is data that as disclosed or described to TE Miller, does not identify an individual.

- v. To Affiliates.

We may share your personally identifiable Data with our corporate affiliates.

- vi. To Service Providers

We may disclose Personal Data that we collect or you provide to service providers and other third parties we use to support our business and Services. We occasionally hire other companies to provide limited Services on our behalf, such as building maintenance; Site development and operation including presenting site content, managing user profiles in our Prospect or Resident Portals, and form submissions; sending postal mail or email; analyzing Site use; providing Site security; fraud detection; personalizing content for Site visitors; processing payments; and processing Data. To our knowledge, data is only disclosed to such companies for the limited purposes of supporting our Services to you.

We may disclose your Personal Data to credit reference agencies for the purposes of identity and credit checks when applying to become a Resident of a TE Miller property.

- vii. To Third Parties

Referral Services - We will not share your Personal Data—such as your email address, phone number, name, mailing address, or any other private details—with telemarketers or marketing agencies. If you ask us to contact a third party on your behalf, you are giving us permission to share your Data with them, including your contact details and any other Data we collect through your use of our Site.

To learn more about your Data choices, please see [Section 11](#) of this Notice. Additionally, if you reside in a U.S. State with a consumer privacy law, [Section 16](#) also applies to you.

- viii. In Special Cases

TE Miller and our service providers may disclose, access, or monitor your Personal Data in special cases, such as the following:

- When we believe that we must disclose Data to identify, contact or bring legal action against someone who may be violating a contract or our Acceptable Use Policy, or may be causing injury to or interference with our rights or property, other Site visitors or customers and their Data, or anyone else who may be harmed by such activities.

- When we believe in good faith that the law requires it.
- For administrative and other purposes necessary to maintain, service and improve our products and Services and our data security. This includes partners and service providers we use to enable the detection of devices connected with fraud and other types of data security vulnerabilities, to prevent fraud, security threats and illegal or malicious behavior, and to enhance security on our Services.
- In the event TE Miller buys or sells businesses or assets. In such transactions, confidential customer Data may be one of the transferred business assets and may be disclosed in connection with negotiations relating to a proposed transaction. In such case, the transferred Data may become subject to a different privacy notice.

11. Your Choices About Collection, Use, and Disclosure of your Personal Data

A. *Managing your Data Preferences with Us*

- Revoking Consent. If we are collecting, using, or disclosing Personal Data with your consent, you can withdraw consent to future use of your Data on the grounds of consent at any time by following the instructions described in the relevant subsections, below.
- Account Information. You can directly manage certain information stored within your online account by logging in and viewing, changing, or deleting that information.
- Information Associated with an Email Address. To manage the Data associated with your email address in our database, please contact us using a contact method in [Section 20](#) of this Notice.
- Mobile Push Notifications and Alerts. If offered, you can deactivate these messages at any time by changing the notification setting on your mobile device.
- Promotional Communications. You may opt out of receiving recurring marketing communications from us by following the instructions in a marketing email or service from us. For example, use the "unsubscribe" link in an email from us. If you opt out, we may continue to send non-promotional messages, such as emails about your apartment, account, or ongoing transactions.
- General. If you believe any inaccurate or inappropriate information has been obtained or provided to others through your use of our Services, please contact a TE Miller representative using a contact method in [Section 20](#) of this Notice.

B. *Automatic Browser Signals to Communicate User Preferences*

Our Site does not recognize the GPC signal, as there is no sale or tracking activity of Personal Data to block, and thus no purpose for implementing GPC settings on our Site.

Visit <https://globalprivacycontrol.org/> for the latest information on how to enable GPC in participating browsers including instructions on downloading and setting up any browser extensions, if necessary.

- Do Not Track Codes

Some web browsers offer a "do not track" (**DNT**) privacy preference setting. When you turn on the DNT setting in your browser, your browser will send a signal to websites, analytics companies, ad networks, and other web services that have been integrated across the internet requesting those applications to stop tracking and sharing

your activity. Web browsers that support DNT provide instructions on how to enable it. Search for instructions in your browser's help section.

Please note, our Site does not recognize DNT signals, as there is no tracking activity of Personal Data to block, and thus no purpose for implementing DNT settings on our Site.

ii. User-Provided Age Flags

Our Site does not recognize signals transmitted by a user indicating the consumer is less than 18 years of age. Our Services are not directed to children or minors nor do we collect the data of a consumer less than 18 years of age for Targeted Advertising or marketing.


iii. Additional Information

We offer additional information that may help you manage cookies and online advertising in our [Cookie Notice Section 21.C](#).

12. How does TE Miller protect financial-related information?

Keeping your personal financial information private is very important to us. As a matter of policy and long-time business practice, we do not sell financial Data provided by our customers. Our service providers may access financial information which is then provided to TE Miller through the creation of user profiles, as well as through the Prospect and Resident Portals. –TE Miller may also use third party payment processors to process payments and refunds. In limited circumstances, including when residents provide payment for rental fees or Services in-person at a TE Miller property management office, we will collect or retain your payment card or bank account information or other Personal Data, share the Data with the appropriate financial institution to process payments, and maintain the Data office for a limited period of time.

13. What security precautions are in place to protect against the loss, misuse, or alteration of your information?

When you utilize your Entrata account for use of TE Miller's Services, your account is protected by a password you create. Remember to enable security settings on your devices, such as by setting up a device passcode or biometric unlock, and sign out, close your browser, or lock your screen when you are away from your device to prevent unauthorized access to your account. Our Sites utilize Transport Layer Security (TLS) to encrypt the flow of data. You can identify TLS in use on a page within our Site by the padlock symbol  or "https" in the URL. Remember, no data transmission over the Internet can be guaranteed to be 100% secure.

Information you disclose while using services on the Internet, such as posting a public review or using e-mail, may potentially be collected and used by others. This may result in unsolicited messages from third parties or misuse of your information for various purposes, legal or illegal. While we strive to protect your Data, we cannot ensure or warrant security of information you transmit to us or from the Services; you do so at your own risk.

14. How long do we keep your Personal Data?

Entrata and other third parties store Personal Data associated with your account for TE Miller. Such third parties' data retention policies may also apply to the Personal Data you provide to TE Miller.

We store Personal Data associated with your account for as long as your account remains active. If you close your account, we will delete your account data according to our retention policies; otherwise, we will delete

your account data, including Personal Data, after a period of inactivity. We also store Personal Data for as long as necessary to carry out the purposes for which we originally collected it as disclosed to you in this Notice or elsewhere when Data is collected. The length of time we retain Personal Data will be determined based upon criteria such as the length of time: your Data remains relevant; it is reasonable to keep records to demonstrate we fulfilled our duties and obligations; for limitation periods within which claims might be made; for retention periods prescribed by law or recommended by regulators; or the type of contract we have with you, the existence of consent, and our legitimate interest or business need in keeping the data (e.g., to comply with applicable legal, tax, compliance, or accounting requirements).

When we have no ongoing legitimate business need to process your Personal Data in accordance with our Data retention policies, we will either delete or anonymize it or, if this is not possible (for example, because your Personal Data has been stored in backup archives), then we will securely store your Personal Data and isolate it from any further processing until deletion is possible.

15. What else should you know about your privacy?

Please keep in mind that whenever you voluntarily disclose information online, that information is accessible to others. Ultimately, you are solely responsible for maintaining the secrecy of your passwords and/or any account information. Please be careful and responsible whenever you are online.

16. Privacy Rights for Residents of U.S. States with Applicable Privacy Law

A. U.S. States with Applicable Privacy Laws

Residents of certain U.S. states may have rights (now or in the future) under privacy laws in effect in their state, such as under the **California** Consumer Privacy Act (**CCPA**), **Colorado** Privacy Act, **Connecticut** Data Privacy Act, **Delaware** Personal Data Privacy Act, **Indiana** Consumer Data Protection Act, **Iowa** Consumer Data Protection Act, **Kentucky** Consumer Data Protection Act, **Maryland** Online Data Privacy Act, **Minnesota** Consumer Data Privacy Act (**MCPA**), **Montana** Consumer Data Privacy Act, **Nebraska** Data Privacy Act, **New Hampshire** Privacy Act, **New Jersey** Data Privacy Act, **Oregon** Consumer Privacy Act, **Rhode Island** Data Transparency and Privacy Protection Act, **Tennessee** Information Protection Act, **Texas** Data Privacy and Security Act, **Utah** Consumer Privacy Act, **Virginia** Consumer Data Privacy Act, and any other U.S. privacy law and implementing regulations (collectively, **State Privacy Laws**). Some of these laws may not take effect until a future date.

While consumers may be covered by an applicable State Privacy Law, some of the State Privacy Laws may not apply to TE Miller due to the scope of our business and limited number of interactions with consumer residents in certain states. We will adhere to the privacy rights below to the extent they apply to you and to us.

In general, the State Privacy Laws provide (now or in the future) consumer state residents with rights to:

- Confirm whether we process their Personal Data and access it (Right to Know).
- Delete certain Personal Data (Right to Delete).
- Correct inaccuracies in their Personal Data, taking into account the nature of the information and the Controller's processing purpose (Right to Correction, excludes Iowa and Utah).
- Obtain a Copy of their Personal Data (Right of Data Portability).
- Opt-out of Personal Data processing for:
 - Targeted Advertising (excluding Iowa);
 - Sales; or

- Profiling in furtherance of decisions producing legal or similarly significant effects (excluding Iowa and Utah).
- Either limit (opt-out of) or give consent prior to processing sensitive Personal Data.
- Additional rights if Personal Data was profiled in furtherance of a decision that produced legal or similarly significant effects (Minnesota only).

The exact scope of these rights vary by state, may change, and new privacy rights may become applicable as State Privacy Laws and implementing regulations are passed or amended. TE Miller is working to maintain this Privacy Notice with accurate and relevant information about consumer rights and each State Privacy Law as they are passed and amended, and as guidance is issued by each state. Please check this section of our Privacy Notice for periodic updates, as we may update it to address new laws as appropriate.

B. Privacy Rights for Employees of our Business Contacts

The State Privacy Laws apply to U.S. "consumers" who are natural persons acting in their personal or household capacities. The State Privacy Laws (other than the CCPA, for California residents), do not cover Personal Data collected in the business-to-business (B2B), workforce, or employment contexts. This means that if you interact with TE Miller as a contractor, employee, or business representative of your organization, Data we collect or process from those interactions is generally not tied to Personal Data rights under State Privacy Laws (except for the CCPA). We may not process privacy requests in cases where such exceptions apply.

To make inquiries or exercise rights in Personal Data based on your interactions with TE Miller in your personal capacity, such as personal purchases, inquiries, or visits to the Site, **or use of the Entrata Apps**, you can contact TE Miller directly using one of the methods in [Section 20](#) of this Notice.

C. Our Collection, Use, and Disclosure of Personal Data

As noted above in [Section 8](#), we collect Data that identifies, is reasonably capable of being associated with, or could reasonably be linked, directly or indirectly, to a particular consumer (**Personal Data** or **Data**, also known as **personal information**).

Personal Data, however, does not include:

- i. Publicly available information.
- ii. De-identified or aggregated consumer information.
- iii. Information excluded from most State Privacy Laws' scope, such as:
 - a) health or medical information covered by the Health Insurance Portability and Accountability Act of 1996 (**HIPAA**) and the California Confidentiality of Medical Information Act (**CMIA**), clinical trial data, or other qualifying research data;
 - b) personal information covered by certain sector-specific privacy laws, including the Fair Credit Reporting Act (**FCRA**), the Gramm-Leach-Bliley Act (**GLBA**) or California Financial Information Privacy Act (**FIPA**), and the Driver's Privacy Protection Act of 1994;
 - c) data collected in the business-to-business (**B2B**) context (except for California consumers, as defined under the CCPA); and
 - d) data collected in the employment context (except for California consumers, as defined under the CCPA).

D. Right to Know and Data Portability

If you are protected by an applicable State Privacy Law, you have the right to request **access** and **disclosure** of certain information about our collection and use of your Personal Data as well as to **have a copy** of that Data (collectively referred to here as the **right to know**). Once we receive your request and confirm your identity (see [Section 16.F below](#)), we will disclose the following information to you, per your request

- i. The categories of Personal Data we collected about you.
- ii. The categories of Personal Data we are processing, or have processed.
- iii. The categories of sources for the Personal Data we collected about you.
- iv. Our business or commercial purpose for collecting, selling, or sharing the Personal Data.
- v. A list of the categories of third parties with whom we have shared your Personal Data, if any, and the categories of Personal Data shared with each category of third parties.
- vi. A list of the categories of Personal Data we disclosed about you for a business purpose, if any, identifying the categories of persons or recipients that obtained each category of Personal Data.
- vii. A copy (if requested) of the specific pieces of Personal Data collected and maintained in a commonly used electronic format.

If you are protected by the Minnesota Consumer Data Privacy Act, you have an additional rights to obtain a list of specific third parties to whom we have disclosed a consumer's Personal Data. To obtain a copy of this information, be sure to indicate that you are a Minnesota resident and you specifically are seeking to know those third parties to whom we disclosed Personal Data when you submit your request.

E. Right to Delete and Correct

If you are protected by an applicable State Privacy Law, you have the right to request that we **delete** the Personal Data collected or maintained about you, or **correct inaccuracies** in such Data, subject to certain exceptions (collectively referred to here as the **right to delete**). Once we receive a request and confirm the identity of the requestor and the Data subject (see [Section 16.F below](#)) we will review the request to see if an exception allowing or requiring us to retain the Data applies. We may deny a deletion request if retaining the information is necessary for us or our service provider(s) to:

- i. Complete the transaction for which we collected the Data, provide a requested good or Service, take actions reasonably anticipated within the context of our ongoing business relationship with the consumer, fulfill the terms of a written warranty or product recall conducted in accordance with federal law, or otherwise perform our contract with a consumer.
- ii. Detect security incidents; protect against malicious, deceptive, fraudulent, or illegal activity or prosecute those responsible for such activities.
- iii. Debug products or the Services to identify and repair errors that impair existing intended functionality.
- iv. Exercise free speech, ensure the right of another consumer to exercise their free speech rights, or exercise another right provided for by law.
- v. Comply with applicable state law.
- vi. Engage in public or peer-reviewed scientific, historical, or statistical research in the public interest adhering to applicable ethics and privacy laws, when the data's deletion may likely render impossible or seriously impair the research's achievement, if informed consent was provided.
- vii. Comply with a legal obligation.
- viii. Other purposes as permitted under State Privacy Law.

Upon receipt of a verifiable request, we will delete or de-identify and/or correct the Personal Data (not subject to an exception) from our records and will direct our service providers to take similar action.

F. Exercising Your Rights to Know or Delete

To exercise the rights to **know** or **delete** described above, please submit a request using one of the methods in [Section 20](#) of this Notice.

Only you, or someone legally authorized to act on your behalf, may make a request to know or delete related to your Personal Data. You may only submit a request to know twice within a twelve (12) month period. Your request to know or delete must:

- a) Provide sufficient information that allows us to reasonably verify you are the person about whom we collected Personal Data or their authorized representative; and
- b) Describe your request with sufficient detail that allows us to properly understand, evaluate, and respond to it.

Verifying Requests. We cannot respond to your request or provide you with Personal Data unless we verify your identity or authority to make the request and confirm the Data relates to you. To protect your privacy and maintain security, we will verify your identity before complying with requests. For example, for requests to know and delete, we will attempt to match your identity to Data in our records. If needed, we may ask for additional information. The Data you provide will be used solely for identity or authorization verification purposes.

Authorized Agents. You may designate an authorized agent to make a request on your behalf, but they must submit proof of authorization. We may deny requests if proof is inadequate. We will not process privacy requests from third-party services that haven't passed our verification process. If your state allows third-party agents for privacy requests, please have them contact us directly using the information in [Section 20](#) of this Notice, and we will take steps to identify them and ensure they are your authorized agent.

Responses to Requests. We will try to respond to your request within 45 days. If more time is needed (up to 90 days), we will notify you in writing with the reason for extension. Responses will be delivered by mail or electronically, at your option, and if we cannot comply with a request we will explain why in our response. For Data portability requests, we will select a reasonably usable, electronic format to provide your Data.

We do not charge a fee unless requests are excessive, repetitive, or unfounded. If a fee is warranted; we will explain why and provide you with a cost estimate before completing your request.

G. Right to Opt-Out of Automated Profiling that Results in Legal or Similarly Significant Effects

Consumer residents of certain states have the right to opt-out of automated processing of their Personal Data for certain purposes. These purposes include evaluating, analyzing, or predicting personal aspects related to an individual's economic situation, health, personal preferences, interests, reliability, behavior, location, or movements, which is known as "profiling." This right applies when profiling is done in furtherance of a decision—or, in some states, an automated decision—that results in the provision or denial of financial or lending services, housing, insurance, education enrollment, or, in some states, education opportunities, criminal justice, employment opportunities, health-care services, or, in some states, access to essential goods or services, and, in other states, access to basic necessities such as food or water.

TE Miller uses your Personal Data to make a determination on whether to provide or deny housing at a TE Miller property but it is not subject to automated decision making. Human beings review each application received and determine the outcome of the application process.

H. Sensitive Data Rights

Sensitive Data is a subtype of Personal Data consisting of specific Data categories described in the State Privacy Laws. If you are a Minnesota consumer resident, you have the right to limit our use and disclosure of this sensitive Personal Data to only those uses which are necessary to perform the Services you requested. Note we only collect and use sensitive information with your explicit consent and "opt in" provided during your rental application process for a TE Miller property. We limit our use of Sensitive Personal Data only for those purposes of providing you our property Services. The categories, sources, purpose, retention period of Sensitive Personal Data, and the categories of third parties to whom Sensitive Personal Data is disclosed are described in the chart below.

Government identifiers (such as Social Security number, driver's license, state identification card, or passport number).			
Information Collected or Processed	Categories of Sources	Business or commercial purpose for which it will be used	Categories of third parties with whom Personal Data is shared
Government identifiers, social security number, driver's license, passport, visa, military ID	Individuals	Identify verification and credit check, risk management, fraud prevention and legal compliance.	Shared with credit check and identify verification government agencies or service providers, property Management software for residential housing
Complete account access credentials (such as user names, account numbers, or card numbers combined with required access/security code or password).			
Information Collected or Processed	Categories of Sources	Business or commercial purpose for which it will be used	Categories of third parties with whom Personal Data is shared
Username and password	Individuals	Secure access and credentialing to resident account, legal compliance, and fraud prevention.	Property Management software for residential housing.
Citizenship or immigration information.			
Information Collected or Processed	Categories of Sources	Business or commercial purpose for which it will be used	Categories of third parties with whom Personal Data is shared
Identification of citizenship.	Individuals	Identify verification and credit check, risk management, fraud prevention and legal compliance.	Property Management software for residential housing.
Health information (such as mental or physical health condition, treatment, or diagnosis, including pregnancy, gender affirming treatment, and reproductive or sexual health care).			
Information Collected or Processed	Categories of Sources	Business or commercial purpose for which it will be used	Categories of third parties with whom Personal Data is shared
Disability	Individual	Income verification and fraud prevention, legal compliance	Property Management software for residential housing
Personal Data of a Known Child.			
Information Collected or Processed	Categories of Sources	Business or commercial purpose for which it will be used	Categories of third parties with whom Personal Data is shared
Name and age of child	Individual	Resident security, legal compliance, risk management, identify dependent children or minors pf Resident Parent or Guardian as an authorized resident.	Property Management software for residential housing

i. Right to Prior Consent

We will share sensitive Personal Data with companies, organizations, or individuals outside of TE Miller when we have your consent to do so. We require opt-in consent for the sharing of any sensitive Personal Data.

If we have used or disclosed your sensitive Personal Data with your consent, you can withdraw your consent at any time. Withdrawing your consent will not affect processing we conducted prior to your withdrawal, nor will it affect use conducted in reliance on lawful processing grounds other than consent. Withdrawal of your consent may affect your ability to remain a Resident of TE Miller properties given the risk management, legal compliance, safety, and other essential business and Resident needs for our processing of this type of Sensitive Data.

ii. Rights to Limit (opt-out of) Certain Uses and Disclosure of Sensitive Data

As noted above, if you are a Minnesota consumer resident, you have the right to limit our use and disclosure of sensitive Personal Data to only those uses which are necessary to perform the services or provide the goods you requested. To exercise the rights to limit use or disclosure of your Sensitive Personal Data described above, please submit a request using one of the methods in [Section 20](#) of this Notice.

Only you, or someone legally authorized to act on your behalf, may make a request to limit use or disclosure of your Sensitive Personal Data related to your Personal Data. Your request to limit use or disclosure of Sensitive Personal Data must:

- a) Provide sufficient information allowing us to reasonably verify you are the person about whom we collected Sensitive Personal Data or their authorized representative; and
- b) Describe your request with sufficient detail that allows us to properly understand, evaluate, and respond to it.

TE Miller does not knowingly collect Sensitive Personal Data on our Sites and thus does not recognize an opt-out preference signal seeking to limit the use of Sensitive Personal Data.

I. *Giving or Revoking Consent*

If we have collected and used your Personal Data with your consent, you can withdraw your consent at any time using the same method by which you gave consent, or another method we have provided. Withdrawing your consent will not affect processing we conducted prior to your withdrawal, nor will it affect the use conducted in reliance on lawful processing grounds other than consent.

J. *Do Not Sell or Share My Personal Data - Opt-Out Rights*

Your State Privacy Law may provide you with the right to **Opt-Out** of the **Sale** or **Sharing** of your Personal Data, and the right to **Opt-Out** of **use of your Personal Data** for **Targeted Advertising** or **Cross-Context Behavioral Advertising**.

We do not sell Personal Data and we do not share Personal Data with third parties for their own business interests, to monitor your activity across the internet, or to target ads at you. Since we do not sell or track Personal Data, our Site does not need and does not offer a cookie preferences tool or recognize the GPC or other browser opt-out preference signals.

However, we *do* disclose some of the Personal Data we collect to our service providers to support our Services and operations as a business (e.g. to process payments, to manage the Site, or to host and process data necessary to our Services). We may also use Data about our Customers to detect, prevent, or investigate security incidents, fraud, or misuse of our Site and Services. We provide detailed information about our disclosure and use of Personal Data above in [Section 16.C](#) of this Notice.

We do collect information that is considered “sensitive” under State Privacy Laws. **In the limited circumstances that we do, such as collection of your account username and password, which is considered “sensitive” under the CCPA, we do not use or disclose sensitive Personal Data for the purpose of inferring characteristics about you, and we do not sell or share it as defined by the CCPA.**

- i. TE Miller Does Not Outright “Sell” Personal Data. Nor does TE Miller share Data in a way that is considered a “sale” under certain State Privacy Laws. TE Miller Does Not Engage in the “Sharing” of Personal Data for Targeted Advertising.
- ii. We do not Use or Disclose Sensitive Data for Advertising Purposes: We do not process or share sensitive Personal Data for cross-context behavioral advertising, for Targeted Advertising, and we do not sell it.
- iii. Data from Children and Teens – Advertising and Disclosure: Our Site is not intended to solicit, collect or process Personal Data from any individual under the age of 18. We do not knowingly sell or share the Personal Data of anyone under the age of 18. If you are a parent or guardian, please contact us using the information in [Section 20](#) if you believe information regarding your child has been collected by us through our Sites. TE Miller does collect the Personal Data of children and minors for the limited purposes of identifying children and minors as authorized Residents or guests of our properties, legal compliance, and the provision of our Services to our Residents and Prospects.

K. *Right to Non-Discrimination and No Retaliation*

The State Privacy Laws provide consumers the right not be discriminated against for opting out or exercising privacy rights conferred by applicable State Privacy Laws. Unless permitted by applicable State Privacy Laws, we will not:

- Deny you goods or Services;
- Charge you different prices or rates for goods or Services, including through granting discounts or other benefits, or imposing penalties;
- Provide you a different level or quality of goods or Services;
- Suggest that you may receive a different price or rate for goods or Services or a different level or quality of goods or Services.

However, we may offer you certain financial incentives permitted by applicable privacy laws that can result in different prices, rates, or quality levels. Any legally permitted financial incentive we offer will reasonably relate to your Personal Data's value and contain written terms that describe the program's material aspects. Participation in a financial incentive program requires your prior opt-in consent, which you may revoke at any time.

17. Supplemental Notice to California Residents

California Civil Code Section 1798.83 permits individuals who are California residents that have a business relationship with us to request certain information regarding our disclosure of Personal Data to third parties for their direct marketing purposes. To make such a request, please send an email to or write us using the contact information in [Section 20](#) of this Notice. Make sure to state that you are a California resident.

18. Supplemental Notice to Nevada Residents

Nevada Rev. Stat. § 603A.345, permits consumers in Nevada to opt-out of the sale of certain kinds of Personal Data. A sale under Nevada law is the transfer of this Personal Data to third parties for monetary consideration so these third parties can then re-sell or license the sold Data. We do not sell your Personal Data to third parties as defined in Nevada law.

19. Updates to this Notice

We may change this Privacy Notice from time to time so please check back often. If we make changes, we will notify you by updating the Effective and Last Updated dates at the top of this Notice. If we significantly change our collection, use, or disclosure practices, we may provide additional notice such as by adding a statement to our home page, by sending you a notification, or sending an email if you have provided us with an email address. Please note that some of the Services mentioned specifically in this Notice may not be immediately available on the Site or the Entrata Apps at this time.

20. Contact Us

If you need further assistance, have questions about our privacy practices, or if you would like to exercise your privacy rights, please contact us using one of the methods below:

Email: privacy@temiller.com

Write us at:

TE Miller Management, LLC

Attention: Privacy at TE Miller
300 Prairie Center Drive, Suite 245
Eden Prairie, MN 55344

If you wish to appeal a denial or limitation of your privacy rights request, you may email us at privacy@temiller.com.

21. Cookie Notice

A. *The Cookie Notice*

TE Miller respects the privacy of our Site visitors. This Cookie Notice is part of our Privacy Notice and provides you with detailed information about the cookies and other technologies we use and our purposes for using them.

Like most other websites, our Site uses cookies in combination with other code such as pixels, scripts, tags, and beacons (collectively referred to herein as **cookies**) to distinguish you from other users of our Site. You can find out more about the different types of cookies used on our Site below.

B. *What is a Cookie?*

We use the term "cookies" to refer to a variety of technologies including "web beacons" and "log files" in this Cookie Notice and throughout the TE Miller Privacy Notice. Just to provide clarity, here is some specific information about these technologies and how we use them:

Cookies. A cookie is a small file of letters and numbers a website asks your browser to store on your device hard drive. Cookies enable us to identify your browser as a unique user. Cookies may involve transmission of information from us to you and from you to us. Cookies set by TE Miller are called "first-party cookies" (e.g. cookies placed by <https://TE Miller.com>). We also use third-party cookies, which are cookies set by a domain other than the current site you are visiting including cookies placed by our service providers. You can use <http://www.whoishostingthis.com> to identify a website's hosting provider which may help you understand the cookies running on that site.

Web Beacons. We also employ a software technology called a clear GIF (Graphics Interchange Format), also known as a pixel tag or Web beacon. A clear GIF is a line of code we may place in e-mails which allows us to analyze our advertising and the general usage patterns of our email campaigns.

Log Files. Like most standard website servers, we use log files. Log files track Internet protocol (IP) addresses, browser type, Internet service provider (ISP), referring/exit pages, platform type, date/time stamp, and number of clicks. We utilize this information to analyze trends, administer the Site, prevent fraud, track Site navigation in the aggregate, and gather broad demographic information for aggregate use.

C. *Your Choices Regarding Cookies*

i. Browser Settings

a) Automatic Browser Signals

Please visit [Section 11.B](#) to learn about how our site interacts with automatic browser signals from Site visitors.

b) Additional Browser Settings

Your browser may offer additional settings. Internet browser cookie settings are usually found in the "settings," "preferences," or "options" menu of your browser. In order to understand more about these settings, the following links may be helpful. You can also use the "Help" option in your browser for more details.

- [Cookie settings in Edge](#)

- [Cookie settings in Firefox](#)
- [Cookie settings in Safari](#)
- [Cookie settings in Chrome](#)

ii. Setting your Browser to Limit the Data Google and Google Analytics Collect

You can prevent Google, Inc. from accessing future Data about your use of our Site generated by the Google Analytics tools we use by downloading and installing the Google Analytics opt-out browser add-on as instructed here: <https://tools.google.com/dlpage/gaoptout>. This link provides instructions for installing an opt-out extension to your browser. For as long as the opt-out extension remains installed and active on the browser you are using, Google, Inc. will no longer receive Data about your activity generated by the Google Analytics tools on our Site, but we will still receive it and use it for operational purposes.

For information on how Google Analytics uses Data, please visit “How Google uses information from sites or apps that use our services,” located at <https://policies.google.com/technologies/partner-sites>. You may view Google's privacy policy here: <https://policies.google.com/privacy?hl=en>. More information is located here: <https://www.google.com/policies/privacy/partners/> (including information regarding how to control how information is shared through your Ads Settings) and here: <https://support.google.com/analytics/answer/6004245?hl=en>.

iii. Industry Programs for Controlling Interest-Based Advertising

You can also take advantage of industry-sponsored programs to better manage how some companies advertise to you anywhere online, including but not limited to the following resources:

- The Network Advertising Initiative's Opt-Out page: <https://thenai.org/opt-out/>
- The Digital Advertising Alliance's WebChoices tool: <https://optout.aboutads.info/>
- The European Interactive Digital Advertising Alliance's Guide to Online Behavioural Advertising and Online Privacy: <http://youronlinechoices.com>

These tools will only opt you out from receiving interest-based ads on that specific browser or device, but you may still receive interest-based ads on your other devices. You must perform the opt-out on each browser or device you use. These tools will not opt you out of non-Targeted Advertising.

iv. Service-Specific Information on Cookies and Online Advertising Choices

You may also opt-out of information sharing from third party websites using information in their privacy policies. We have provided informational links for some common services, below.

- **Meta** (Facebook and Instagram): Meta offers information about Data it collects and how Data is used for advertising here: <https://www.facebook.com/policy.php>. You may opt-out of Meta's Data collection and sharing using the instructions at this link: <https://www.facebook.com/settings?tab=ads>. You will need to log in.
- **YouTube**: YouTube is owned by Google, and the Google privacy policy offers some information about YouTube. YouTube also offers information here: <https://support.google.com/youtube/answer/10364219?hl=en>.

- **X (Formerly "Twitter"):** X publishes information about how it uses Data here: <https://x.com/en/privacy> and provides instructions on how to manage your privacy and advertising choices here: <https://business.x.com/en/help/troubleshooting/how-x-ads-work>. Additional controls are available in X account settings <https://x.com/settings/account>.
- **LinkedIn:** The LinkedIn Privacy Policy offers information about advertising opt-outs and settings to control your Data here: <https://www.linkedin.com/legal/privacy-policy#choices>. More detailed instructions about privacy and advertising Data are available here https://www.linkedin.com/help/linkedin/answer/a1337839/?trk=microsites-frontend_legal_privacy-policy&lang=en.
- **Microsoft and Microsoft Ads** (also known as Bing Ads): provides detailed information on how it uses Data in its Privacy Statement, including how it identifies unique users online <https://www.microsoft.com/en-us/privacy/privacystatement#mainadvertisingidmodule>, and how to control Data collected by Microsoft <https://www.microsoft.com/en-us/privacy/privacystatement#mainhowtoaccesscontrolyourdatamodule>. For an overview of Microsoft's answers to common privacy questions, visit the FAQ <https://www.microsoft.com/en-us/privacy/faq>.

D. *How Long Do Cookies Last?*

Except for Strictly Necessary cookies, the cookies we run on our Site will expire as follows:

- **Session cookies:** These allow website operators to follow a user's actions through a browser session. A browser session begins when a user opens the browser window and ends when the browser window is closed. Session cookies are temporary. Once the browser is closed, all session cookies are deleted. We may use a session cookie, for example, to remember that you have already navigated through a particular menu.
- **Persistent cookies:** These remain on a visitor's device for a time period set by the cookie. They are activated each time a user visits the site that created that cookie. We may also use "analytics cookies" that allow web analytics services to recognize your browser or device and, for example, identify whether you have visited our Site before, what you have previously viewed or clicked on, and how you found us. This information is provided anonymously for statistical analysis only. Analytics cookies are usually persistent cookies.

E. *What Cookies Does TE Miller Use & Why?*

The cookies used on our Site are categorized as follows:

- Strictly Necessary
- Functional
- Analytics

i. Strictly Necessary Cookies

These cookies are necessary for the Site to function and cannot be switched off in our systems. They allow you to move around the Site and use essential features. Without these cookies, we cannot provide the requested Services.

We use Strictly Necessary Cookies for purposes such as to:

- Distinguish humans from bots;
- Store your cookie consent preference for the Site;
- Present Site content;
- Enable transactions;
- Identify and/or authenticate a user as being logged into the Site;
- Ensure a user connects to the right service if a change is made;
- Detect spam, fraud, and abuse;
- Apply privacy settings based on the Site visitor's region; and
- Security purposes.

You can set your browser to block or alert you about these cookies. However, if they are blocked, TE Miller cannot guarantee performance of the Site or security during a visit.

ii. Functional Cookies

Functional cookies are used to enable enhanced functionality and personalization. Such cookies may be set by third-party providers whose services are added to our Site, such as embedded content on our site. Although important, these cookies are not required for your use of the Site. Without these cookies, certain functionality may become unavailable.

We use Functional Cookies for purposes such as to:

- Create and maintain your user profile;
- Search and show available TE Miller properties;
- Facilitate applicant and resident services;
- Apply your preferred settings; and
- Enhance search options.

iii. Analytics Cookies

Analytics cookies collect information about how you use our Site including pages visited and any errors experienced during your visit. Analytics cookies typically do not collect information that could specifically identify you and are only used to improve the Site, understand the interests of our users, and measure the effectiveness of content.

We use Analytics cookies for purposes such as to:

- Provide anonymous statistics on how the Site is used;
- Understand how users reach our Site;
- Identify user-specific browsing and session details; and
- Improve the Site by measuring errors.

If you do not allow these cookies, we will not know when you have visited our Site nor will we know if there are errors in performance. Some analytics cookies are managed by third parties, such as Google Analytics.

